

# Central Texas Road Runners

*"Central Texas Road Runners Track Club"*

*Cedric Davis - Head Coach*

*"Building a better future through teamwork and sportsmanship"*



April 19, 2023

CENTRAL TEXAS ROAD RUNNERS

8505 Tyroch Drive

Killeen, TX, 76542

Greetings Current and Potential Sponsors:

The Central Texas Road Runners Track Club is run by volunteer coaches designed to better the lives of the youth in Central Texas area. We have some very talented individuals on our team. Our goal is to teach children the fundamentals of track and field, teamwork, and life skills. The athletes are part of the mentorship program that we offer, by teaching them different necessities they will need in life and community service. Help us with getting them exposure needed for the next level with in and out of state track meets where we will be competing at this summer.

Our goal is to continue to offer track while in the Spring and Summer of 2023. We would love to have you as a sponsor for the 2023 Amateur Athletic Union (AAU) season. As a **Sponsor**, we will put the name of your company on our website, our T-shirt, and give you a plaque. If you decide to become a **Benefactor**, your company's name, and logo will be on our team uniform, and added it to our website. We will need the help from businesses like yours and our neighbors. All money donated or raised will be used for the teams to participate in local competitions and national tournaments. A major source of funding comes from our fundraising efforts, volunteers, and sponsors throughout the community. We would love to have you as one of our sponsors. The chart below explains what each level would receive.

We are offering four sponsorship options as noted below and donations are also welcomed:

- **Benefactor Donation** – (\$1000+) - As a Benefactor, you will receive the same benefits as a Team Sponsor. In addition, you would also receive a team plaque expressing our gratitude for your donation/sponsorship and your company's name will be added to our T-shirt. We will be listing the same information in our handouts to show our appreciation and that we are grateful for your donation and sponsorship of our organization.
- **Team Sponsorship** (\$500 – \$1000) - As a Team sponsor, all money donated under this option will be combined with others to cover the fees/dues for the children to participate in athletic events and tournaments. Your organization will be listed on our website's sponsorship page.
- **Uniform/Travel Sponsorship** – (any amount up to \$10,000) – (With the Uniform/Travel Sponsorship you would receive the same benefits as a benefactor plus your company's

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logo would be placed on our team uniform.) Central Texas Road Runners will use the funds on uniforms, track bags, spikes, socks, equipment, transportation cost, and lodging expenses. We will have a track club totaling approximately 30 athletes. The cost of uniforms is approximately \$100-\$150.

- **Donation of equipment** (any amount up to \$10,000+) – Central Texas Road Runners is currently in our first year of track. We need all equipment to support our program. We would proudly accept any training equipment for football or track. We all also need weights, dumb bells, and tires.

If you wish to donate, become a team sponsor, benefactor, sponsor uniforms, or donate equipment, please do one of the following:

1. Complete the below CENTRAL TEXAS ROAD RUNNERS Donation/Sponsorship Form and return it along with your charity to the listed address.
2. Complete the below CENTRAL TEXAS ROAD RUNNERS Sports Association Donation/Sponsorship Form and email to [ctxroadrunners@gmail.com](mailto:ctxroadrunners@gmail.com), select the donation tab to submit charity.
3. Contact the below contact to arrange for pick up.

I would like to thank you in advance for helping the youth as we push them to become great leaders in the community as young men and women.

If you have any questions regarding sponsorships, please feel free to contact me, Cedric Davis, (404) 988-5760. Again, thanks you for your consideration and we look forward to having you as a sponsor.

Sincerely,  
Central Texas Road Runners

Please mail checks to:  
Central Texas Road Runners  
8505 Tyroch Drive  
Killeen, Texas 76542

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## Central Texas Road Runners Donation/Sponsorship Form

Please complete and return this form, along with a cover letter on your organization's official letterhead. Please provide information regarding your company's web site and LOGO. Please allow two weeks for sponsorship recognition finalization.

### Organizational Information

Organization Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Organization Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

W9 request \_\_\_\_\_yes \_\_\_\_\_no

### Sponsorship Options

Team Sponsorship/Donation: \$500- \$1000

Amount \_\_\_\_\_

Picture provided for web site \_\_\_\_\_ yes \_\_\_\_\_no

Benefactor Donation \$1,000+

Amount \_\_\_\_\_

Your company name and logo provided \_\_\_\_\_yes \_\_\_\_\_no

Link to your web page provided \_\_\_\_\_yes \_\_\_\_\_no

Uniform Sponsorship \$0 - \$10,000

Amount \_\_\_\_\_

Your company name and logo provided \_\_\_\_\_yes \_\_\_\_\_no

Link to your web page provided \_\_\_\_\_yes \_\_\_\_\_no

Equipment Donation - \$0- \$10,000+

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Amount \_\_\_\_\_

Your company name and logo provided \_\_\_\_\_yes \_\_\_\_\_no

Link to your web page provided \_\_\_\_\_yes \_\_\_\_\_no

***The Central Texas Road Runners Track Club is a non-profit (501(c)3) members of the Amateur Athletic Union of the United States (AAU), all volunteer organization for the youth of the Greater Fort Hood, TX military community (Killeen, Harker Heights, Nolanville, and Copperas Cove).***